

Build vs. Buy

What's the right software choice for you?

What is this guy even
talking about?

**THAT MOMENT WHEN
YOUR CLIENT ASKS YOU**

TO BUILD THEM A FACEBOOK CLONE

Build custom
software when...

Build custom software when.. (reason #1)

It is part of your
competitive advantage

Build custom software when.. (reason #2)

You really don't like any
of the alternatives..

Build custom software when.. (reason #2)

You really don't like any
of the alternatives..

..and you have tons of money.

Buy packaged
software when...

Buy packaged software when...

Neither of the previous reasons
are true for your business.

Buy packaged software when...

Neither of the previous reasons
are true for your business.

That's it. Seriously.

(Psst. If it is part of your competitive advantage, or you do have tons of money, let me know. I can help.)



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We build trust.
We build software.
We build futures.

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