



## SCOTT ISAACS

Sr. Software Consultant

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☎ 619-567-9543

### LEADERSHIP EXPERIENCE

Author  
Consultant Manager  
Solutions Director  
Technology Manager  
Software Architect  
President (WI .NET Users Group)  
Curriculum Advisory Committee (MATC)

### TECHNOLOGY SPECIALTIES

Application Architecture  
Web, Windows and API development  
C#, JavaScript  
ASP.NET, MVC, Web API, REST services  
WPF, MVVM  
SQL Server, Elasticsearch  
Project Management

### VOLUNTEER EXPERIENCE

**WI .NET Users Group (wi-ineta.org)** —  
President 2005-2014. Responsible for  
meeting planning, speaker relations, con-  
ference planning and fundraising.

**Milwaukee Area Technical College (matc.edu)** — Curriculum advisory commit-  
tee, 2001-2015. Reviewed and approved  
degree requirements and course descrip-  
tions. Occasional guest lecturer.

### EDUCATION

B.S., Applied Mathematics

### PROFESSIONAL TIMELINE

#### July 2017—present

**Owner, Sr. Software Consultant:** Capewood Place, San Diego, CA

Capewood Place is a software consulting firm in the San Diego area. In addition to building high-quality software, we have a purpose to make an impact on those around us. To that end, a minimum of 3% of all revenue will be donated to help feed hungry kids in San Diego. Read more about this pledge at [www.capewoodplace.com/giving](http://www.capewoodplace.com/giving).

#### November 2017—present

**Software Consultant:** Client: Aurora Health Care, Milwaukee, WI

Aurora Health Care is a non-profit health care provider with 15 hospitals, more than 150 clinics and 70 pharmacies throughout Wisconsin and Illinois. I work with the Marketing Technology group to design and implement various user-facing technology initiatives.

#### April 2014—November 2017

**Software Consultant:** Client: Johnson Controls, Inc., Milwaukee, WI

Johnson Controls is a global company with many verticals. I worked with the building automa-  
tion group, designing and building software to manage systems, such as HVAC, on campuses  
and in buildings.

#### October 2011—July 2017

**Consultant Manager / Solutions Director:** SafeNet Consulting, Milwaukee, WI

SafeNet is a consulting firm in Minneapolis and Milwaukee. I was a member of SafeNet's lead-  
ership/operations team, a consultant/staff manager and a Sr. Consultant.

#### October 2011—April 2014

**Software Consultant:** Client: RW Baird, Milwaukee, WI

Baird is a financial organization with headquarters in Milwaukee, WI. I designed and developed  
a number of different solutions to maintain regulatory compliance and increase internal effi-  
ciency.

#### June 2008—October 2011

**Technology Manager / Sr. Technical Architect:** Fullhouse, Milwaukee, WI

Fullhouse was a leading digital marketing agency, providing custom experiences for clients and  
their customers. I had a dual role as technology manager and architect. Customers included  
MillerCoors, Johnson Controls, Harley Davidson, Kimberly-Clark and others.

#### October 2006—June 2008

**Lead Application Developer:** Dretison Technologies, Eagle, WI

Dretison Technologies was a pioneering startup developing security-focused RFID solutions. I  
designed and developed the flagship product, AccuGuardian, used for controlling access and  
tracking people and items throughout a facility. I was also responsible for managing other  
developers and R&D, as well as strategies and planning for marketing and sales.

#### August 2005—October 2006

**Consultant:** Connection Strategies Enterprises, Inc., Pewaukee, WI

#### May 2004—July 2005

**Sr. Systems Analyst / DBA:** CIB Marine Information Services, Pewaukee, WI

#### July 2000—May 2004

**Technology Coordinator / Developer:** Journal Interactive, Milwaukee, WI

#### December 1999—June 2000

**Software Development Consultant:** Centare Group, Ltd., Brookfield, WI

#### July 1999—December 1999

**Programming Engineer:** BridgePath, San Francisco, CA

#### February 1999—July 1999

**Web Application Developer:** San Joaquin County Office of Education, Stockton, CA

### PUBLICATIONS AND CONTRIBUTIONS

#### Author

*Beginning Windows Store Application Development—HTML and JavaScript Edition*, Apress,  
2013 (ISBN13: 978-1-4302-5779-0).

#### Subject Matter Expert for Microsoft Learning

Between 2006 and 2010, I participated in the creation of five different certification exams for  
the Microsoft Learning, including question writing, question review/approval and post-beta  
question selection.

#### Paid Technical Book Reviewer

- *Pro DLR in .NET 4*, Apress, 2010.  
- *Visual Basic 2005 in a Nutshell*, O'Reilly Media, Inc., 2005



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