



SCOTT ISAACS

Principal Consultant

✉ scott@capewoodplace.com

ABOUT SCOTT

Scott is a leadership consultant and consulting architect—a “strategic coach” for technology solutions. He collaborates with business leaders to define measurable, achievable solutions, and partners with engineering teams to implement them effectively.

LEADERSHIP EXPERIENCE

Fractional CIO
Technology Director
Consulting Architect and Lead Developer
Author

TECHNOLOGY EXPERIENCE

Solution Discovery
Information Architecture
Software Architecture
Web, API and Database development
Project Management

COMMUNITY INVOLVEMENT

WI.NET Users Group. President, 2005-2014. Provided educational and networking opportunities for over 3,000 software developers in southeast Wisconsin.

Milwaukee Area Technical College. Curriculum Advisory Committee, 2001-2015. Approved degree requirements and course descriptions. Occasional guest lecturer.

EDUCATION

B.S., Applied Mathematics

PROFESSIONAL TIMELINE

With over 25 years of experience, this resume focuses on select positions.

July 2017—present

Owner, Principal Consultant: Capewood Place, San Diego, CA

Capewood Place is a technology leadership consulting firm in the San Diego area. In addition to building high-quality technology solutions, we have a purpose to make an impact on those around us. To that end, a minimum of 3% of all revenue is donated to help feed hungry kids in San Diego. Read more about this pledge at www.capewoodplace.com/giving.

March 2024—present

CIO (Fractional) & Leadership Consultant: Client: \$35M Undisclosed Nonprofit

As the fractional CIO for a large nonprofit serving over 12,000 individuals across multiple locations in four states, I lead the technology department, managing hardware, network, identity, and security systems, as well as SaaS applications, and providing business intelligence to inform executive decisions. I create innovative solutions to improve efficiency and accuracy while driving cost reductions across the organization.

Initially, I joined to provide leadership and direction to the production department, responsible for designing and supporting over \$7M in equipment across multiple facilities. As part of a major organizational restructuring, I transitioned my focus to the technology department. There, I integrated a support team and initiated a hiring program to build expertise across our services. Additionally, I facilitated the careful transition of the production teams into other departments. This approach enhanced departmental capabilities and fostered collaboration, aligning with the organization's strategic goals.

November 2017—December 2023

Consulting Architect: Client: Advocate Health, Milwaukee, WI

Advocate Health, a \$28B organization, is the third largest non-profit health system in the US, serving communities across the Midwest and Southeast – with 67 hospitals, more than 1000 sites of care. I was the solution architect for the LiveWell platform. Since early 2021, my primary responsibility was advising business leaders and planning with them the future of LiveWell, focusing on platform development through custom software, vendor relations and integrations that enable a patient to focus on their care. Prior to that I developed an AI chat bot to reduce call center volume during the initial months of the COVID-19 pandemic, enabling most patients to self-triage, allowing the call center to focus on helping the patients with the most serious symptoms.

April 2014—November 2017

Sr. Developer (Consultant): Client: Johnson Controls, Inc., Milwaukee, WI

Lead developer on a small team in designing and building software to manage campus and building systems, such as HVAC and lighting. This team worked as part of a large-scale project with several dozen engineers, contributing to the implementation of a feature set within a massive web application accessible from desktop and mobile browsers.

October 2011—July 2017

Consultant Manager / Solutions Director: SafeNet Consulting, Milwaukee, WI

At SafeNet, a software consulting firm, I held various roles including Consultant Manager, Solutions Director, and Senior Consultant. As Consultant Manager, I led teams of consultants, providing mentorship, performance oversight, and ensuring successful client engagements. In my role as Solutions Director, I managed our relationship with Microsoft, overseeing partnership initiatives, certifications, and co-selling efforts. I worked to align SafeNet's service offerings with Microsoft's ecosystem, ensuring that our solutions leveraged the latest technologies to meet client needs.

June 2008—October 2011

Technology Manager / Sr. Technical Architect: Fullhouse, Milwaukee, WI

Fullhouse was a leading digital marketing agency, providing custom experiences for clients and their customers. In my dual role as Technology Manager and Senior Technical Architect, I oversaw the technical direction of projects, leading development teams to deliver innovative digital solutions. I also managed the technical operations of the department, ensuring optimal resource allocation, system performance, and collaboration between creative and technical teams. My work involved architecting scalable systems, aligning project goals with client objectives, and ensuring technical excellence throughout the project lifecycle.

PUBLICATIONS AND CONTRIBUTIONS

Author

Beginning Windows Store Application Development—HTML and JavaScript Edition, Apress, 2013 (ISBN13: 978-1-4302-5779-0).

Subject Matter Expert for Microsoft Learning

Between 2006 and 2010, I participated in the creation of five certification exams for Microsoft Learning, including question writing, question review/approval and post-beta question selection.

Paid Technical Book Reviewer

- *Pro DLR in .NET 4*, Apress, 2010.
- *Visual Basic 2005 in a Nutshell*, O'Reilly Media, Inc., 2005



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